



**FOR IMMEDIATE RELEASE**

Contact: Bianca Rodas  
Phone: 949.529.2715  
Email: [brodas@mbexec.com](mailto:brodas@mbexec.com)

**MCDERMOTT + BULL ANNOUNCES THE ADDITION OF HANS MATTHIJSSSE AS AN  
ADVISORY BOARD MEMBER IN THE EUROPE OFFICE**

**AMSTELVEEN, NETHERLANDS (March 13, 2023)** – Hans Matthijsse joins McDermott + Bull, the go-to executive search partner to empower change, as an advisory board member in the Europe office with a focus on the consumer brands, retail, and hospitality industries. Hans will primarily serve the German market, playing a critical role in expanding the firm’s footprint and services across the region.

“We are thrilled to welcome Hans to the McDermott + Bull team in Europe,” said Norbert Meijer, Managing Partner of McDermott + Bull. “His experience in various business development and senior leadership roles, paired with his advisory background for large, international clients, will enable him to consult and attract game-changing talent on behalf of companies across Europe.”

Hans brings over 30 years of global experience in a wide range of industries including hospitality and leisure, food manufacturing, retail, and consumer goods. Additionally, he has served as a member of various advisory boards for startups, private equity firms, and publicly and privately held companies. His deep consulting experience, strong leadership background, and international relationships will play a crucial role in his success at the firm.

“I am excited to join McDermott + Bull Europe as we expand our executive search services across the German market,” said Hans Matthijsse, advisory board member of McDermott + Bull. “There has been significant movement and organizational growth in the region, so I am eager to leverage my experience and the tools and resources from McDermott + Bull to fill a crucial need.”

Prior to joining McDermott + Bull, Hans held a variety of impactful senior leadership roles throughout his career. He served as Chief Executive Officer for Lieken AG, Chief Executive Officer for Nordsee GmbH, and Chief Operating Officer for Köllmann AG to name a few. Additionally, he worked for the Royal Dutch Airlines as well as the Dutch Ministry of Defense after completing his degree at the Hotel Management School Maastricht (HMSM) — part of Zuyd University of Applied Sciences.



## **About McDermott + Bull**

McDermott + Bull Executive Search is leading the way in transforming executive search services worldwide, one relationship at a time. With experienced principals in the United States, Canada, and Europe, McDermott + Bull has become the trusted search advisor for empowering change on behalf of private and public companies, private equity firms, and their operating companies. Known for being thorough and balancing the need for urgency, McDermott + Bull provides personalized solutions to those who value contribution over pedigree. Leveraging deep vertical experience, innovative thinking, and proven time-saving methodologies, the company challenges the norm and thrives in the recruitment of difficult-to-find, culture-critical VP to C-Suite executive talent.

McDermott + Bull Interim Leaders is a unique, personalized, and urgent service that places performance-focused senior-level executives into consultative roles to manage business challenges and opportunities during a time of transformation. The interim leader talent pool consists of senior-level professionals across a diverse functional spectrum who meet the rigorous qualifications to work on time-sensitive engagements. We specialize in placing operations, finance and accounting, technology, human resources, and executive-level functions.

###

If you would like more information about this topic, please contact Bianca Rodas at [brodas@mbexec.com](mailto:brodas@mbexec.com).