

CASE STUDY

INTERIM CEO EXCEEDS REVENUE GOALS BY 10% FOR PRIVATE EQUITY-BACKED SOFTWARE COMPANY



10%

Exceeded revenue goals for the year by 10% and added significant value



100%

Retained the entire leadership team throughout the transition and sale process



**SUCCESSFUL
SALE**

Supported the private equity firm with a successful sale of their investment

THE COMPANY

- » Industry: Technology + Entertainment
- » Entity Type: Private Equity-Backed
- » Operating Region: United States
- » Size: \$25M

THE PROBLEM

The private equity firm was preparing for the sale of their portfolio company and the transition of the founder to another role. They urgently needed a seasoned industry executive to facilitate the transition and oversee company leadership in the interim.

THE SOLUTION

McDermott + Bull Interim Leaders deployed an interim CEO to chart a new course, reduce losses, and align a management team facing turbulent times. This executive brought deep industry expertise with experience in turning around and restructuring companies.

THE RESULT

The interim leader evaluated and embedded strict agile processes, driving increased customer support and satisfaction. During his seven months, he retained the entire leadership team through a difficult transition leading up to the sale of the portfolio company.